



Mediakit

Marzo 2020

www.laopinionaustral.com.ar



Home Top

970x250, 970x90, 728x90

Home_Vertical_01 Sticky

300x600, 300x250

Home_Middle_01

970x250, 970x90, 728x90

Home_Middle_02

970x250, 970x90, 728x90

Home_Box_01

300x250



Home_Middle_03

Home_Middle_03

Solo aparece si está activa la zona

970x250, 970x90, 728x90

Home_Box_02

300x250

Home_Middle_04

970x250; 970x90; 728x90

Home_Box_03

300x250

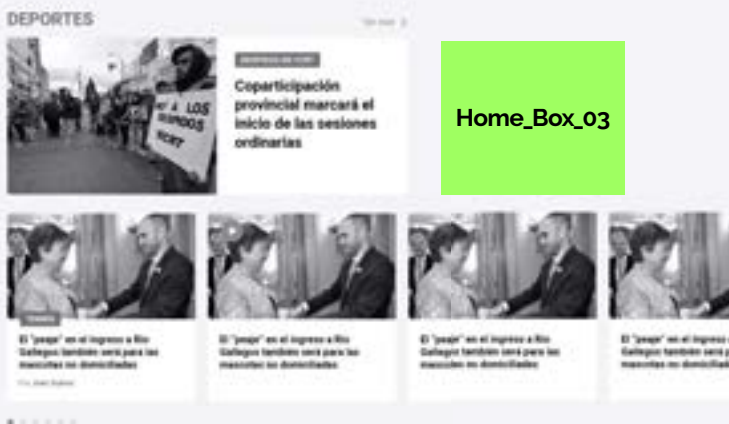


Home_Box_02

Home_Middle_05

970x250; 970x90; 728x90

Home_Middle_04



Home_Box_03

Home_Middle_05



Home_Box_04

300x250

Home_Middle_06

970x250, 970x90, 728x90

Home_Middle_07

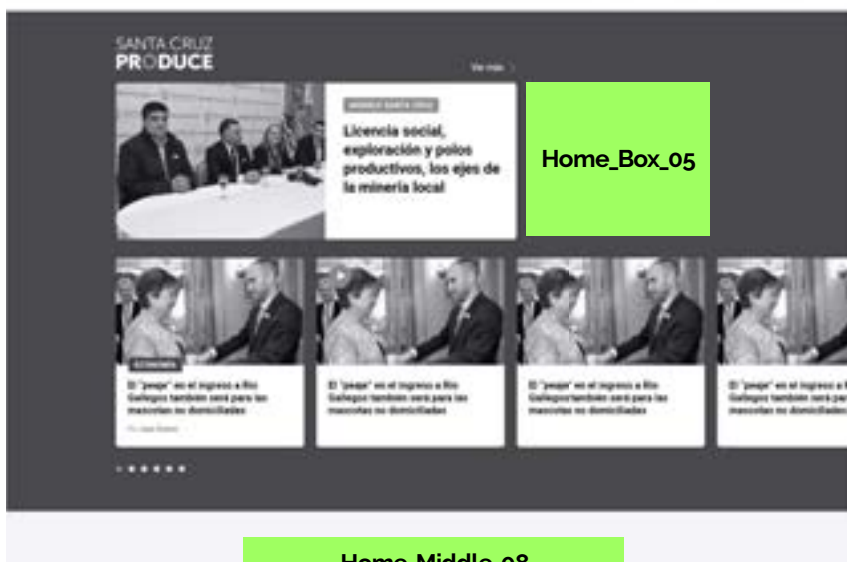
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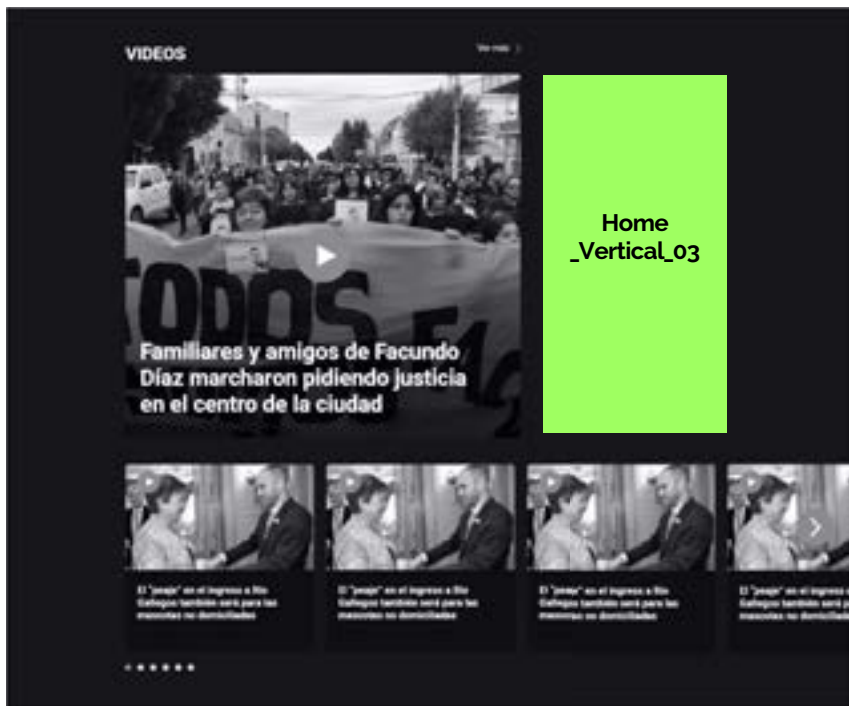
Home_Box_04

300x250

Home_Middle_08

970x250, 970x90, 728x90





Home_Vertical_03

300x600

Home_Middle_09

970x250, 970x90, 728x90

Home_Middle_10

970x250, 970x90, 728x90

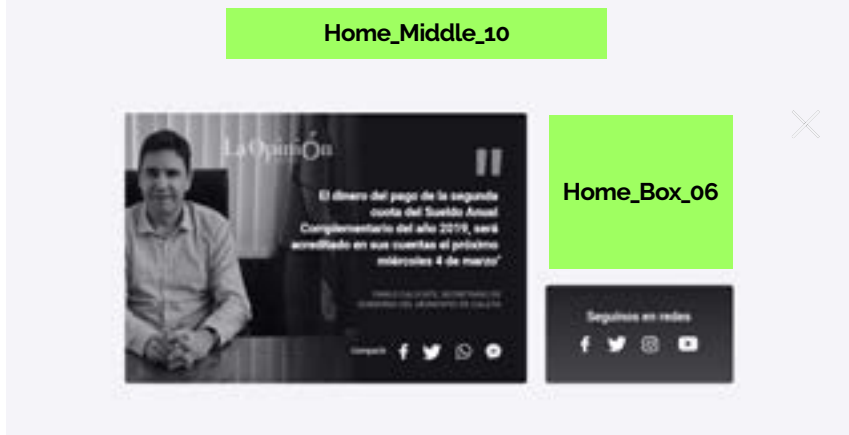
Home_Box_06

300x250

Home_Middle_09



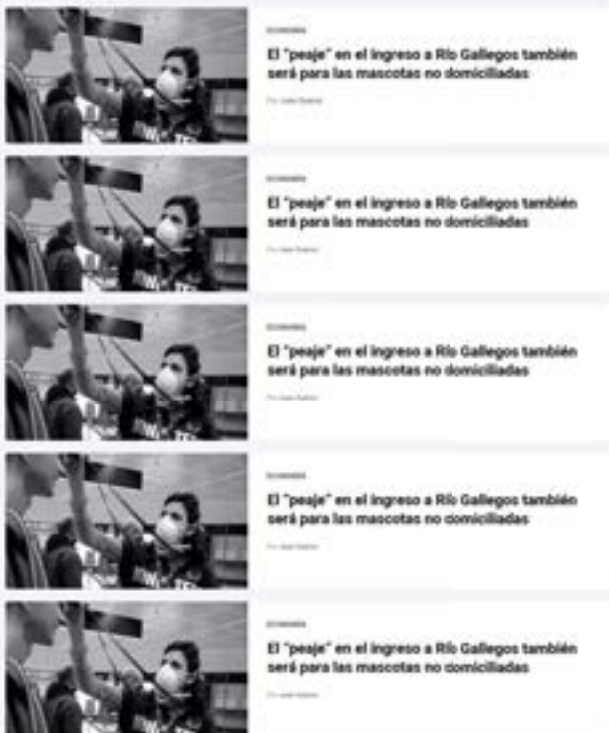
Home_Middle_10



Home_Box_06

Home_Middle_11

MÁS NOTICIAS



Home_Middle_12



La Opinión AUSTRAL



Quéreme Somete Contacto Anuncio con nosotros

Home_Sticky_Bottom

Home_Middle_11

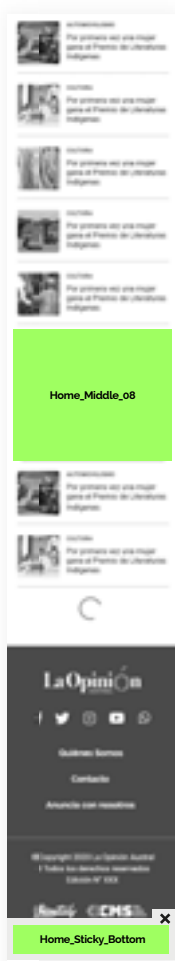
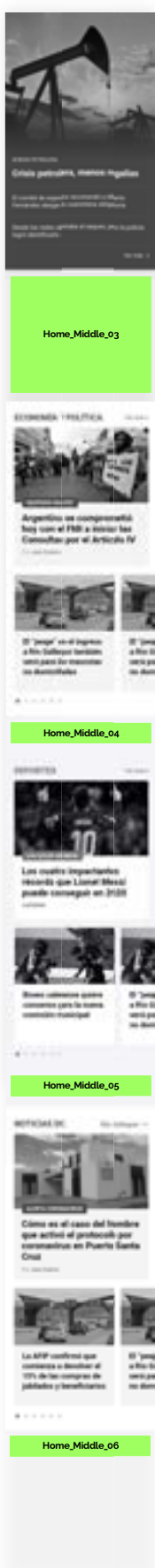
970x250, 970x90, 728x90

Home_Middle_12

970x250, 970x90, 728x90

Home_Sticky_Bottom

970x90; 728x90



Home_Top

320x50

Home_Vertical_02 Sticky

336x280, 320x480, 300x250

Home_Middle_01

320x50, 300x250

Home_Middle_02

320x50, 300x250

Home_Middle_03

320x50, 300x250

Home_Middle_04

320x50, 300x250

Home_Middle_05

320x50, 300x250

Home_Middle_06

320x50, 300x250

Home_Middle_07

320x50, 300x250

Home_Middle_08

320x50, 300x250

Home_Middle_09

320x50, 300x250

Home_Middle_10

320x50, 300x250

Home_Middle_11

320x50, 300x250

Home_Sticky_Bottom

320x50



Sections_Top

970x250, 970x90, 728x90

Sections_Vertical_01

300x600, 300x250

Sections_Middle_01

970x250, 970x90, 728x90

Sections_Middle_02

728x90

Sections_Sticky_Bottom

970x90, 728x90



Sections_Top

320x50

Sections_Vertical_02

336x280, 320x480, 300x250

Sections_Middle_01

320x50, 300x250

Sections_Middle_02

320x100, 320x50, 300x250

Sections_Sticky_Bottom

320x50



News_Top

970x250, 970x90, 728x90

News_Vertical_01

300x600, 300x250

News_Vertical_02

300x600, 300x250

News_Vertical_03 Sticky

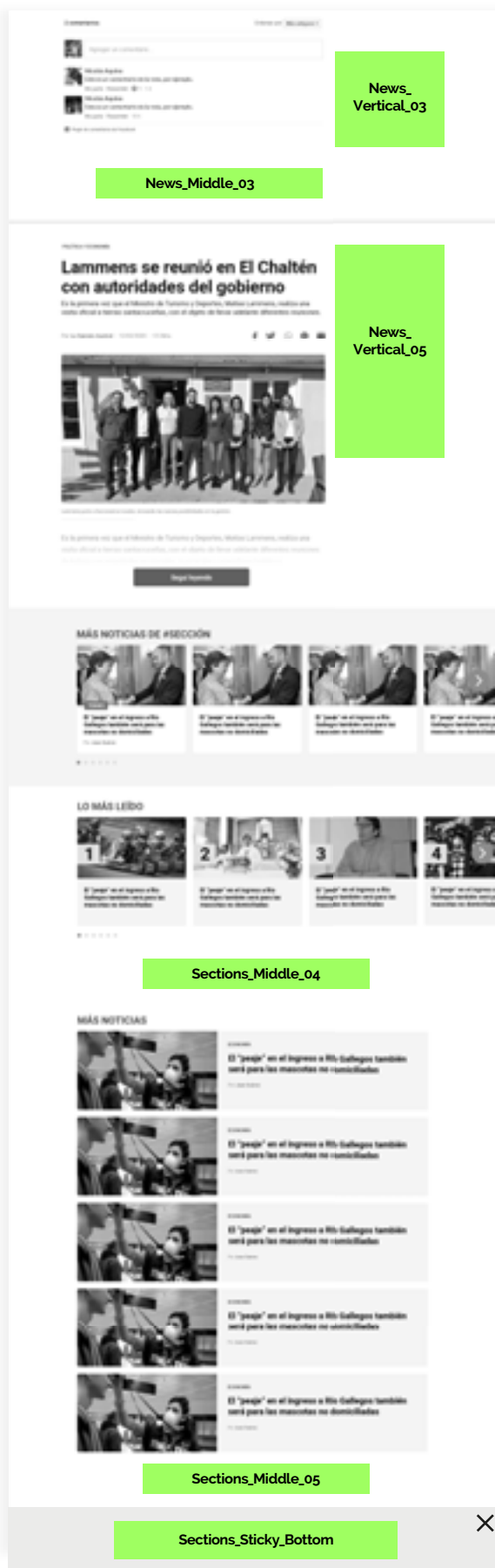
300x600, 300x250

News_Middle_01

728x90

News_Middle_02

728x90,



News_Vertical_03

300x600, 300x250

News_Middle_04

970x250, 970x90, 728x90

News_Middle_05

970x250, 970x90, 728x90

News_Middle_06

728x90

News_Sticky_Bottom

970x90, 728x90,



News_Top

320x50

News_Middle_01 Sticky

336x280; 320x480; 320x100; 320x50; 300x250

News_Middle_02

320x100; 320x50; 300x250

News_Middle_03

320x50,

News_Middle_04

320x50

News_Middle_05

320x100; 320x50; 300x250

News_Sticky_Bottom

320x50

Home Desktop

Primer Scroll

CPM \$240

Segundo Scroll

CPM \$220

Tercer Scroll

CPM \$200

Cuatro Scroll

CPM \$180

Quinto Scroll

CPM \$160

Home Mobile

CPM \$360

Interior de sección desktop

CPM \$220

Interior de sección mobile

CPM \$340

Interior de notas desktop

CPM \$200

Interior de notas mobile

CPM \$320



THEWIZARDAGENCY
AGENCIA OFICIAL

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